

## 2011/2012 PEET COMMUNITY SPONSORSHIP APPLICATION FORM

To request sponsorship support from Peet Limited or a Peet community, please complete this application form to assist us in assessing your application. Peet may also request that further information be provided by the applicant during the assessment process.

### Contact information

Full name of organisation .....  
Contact name .....  
Position .....  
Telephone .....  
Mobile .....  
Fax .....  
Email .....  
Street address .....  
Postal address (if different) .....  
ABN (if applicable) .....

### Sponsorship request

Amount requested (inc GST) .....  
Peet estate (if known or applicable) .....

### Project Summary

Project name:.....  
Project location:.....  
Project timeframe:(event date or period of time project will run) .....

Please provide a summary of the project for which you are seeking sponsorship (outlining objectives, number of people involved, how and when the funds would be used, and anticipated project outcomes).

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How will the local community benefit from your project?

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Please include relevant dates (project timeframes and milestones) that would apply to the sponsorship proposal (eg start of season, planned activity date/s, project completion)

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### Organisation details

Please provide a brief background of your organisation (how long it has been in operation, where its based, your objectives and purpose, your membership profile, as applicable):

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### Budget

Please briefly outline the total budget of the project for which you are seeking sponsorship (indicating what percentage will be covered by the sponsorship funds):

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Does your organisation receive sponsorship from other sources? If yes, please list other sponsors:

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Please list the benefits to Peet Limited of sponsoring the project (e.g. logo recognition, signage, member database access, publicity and other promotional opportunities):

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Please outline how your organisation plans to continue the project (if applicable) after the sponsorship period has ceased:

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### Evaluation

Evaluating each community sponsorship activity is important to the ongoing success of the Peet Community Sponsorship Program.

Successful applicants will be provided with a Sponsorship Evaluation Report Template. All sponsored organisations will be asked to complete this within four weeks of completion of the sponsored project.

### Declaration

I \_\_\_\_\_ (insert name) am authorised on behalf of  
\_\_\_\_\_ (insert organisation's name) to apply for and administer  
sponsorship funds for the \_\_\_\_\_ (insert project name).

Signed \_\_\_\_\_ Date \_\_\_\_\_ .