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Cardinia Lakes backs family race day

Thousands of people flocked to Pakenham on Sunday 1 March to celebrate the community festivities of the Peet Pakenham Cup – sponsored by Cardinia Lakes.

For the past three years, Cardinia Lakes has supported the major event at the Pakenham Race Course and watched it grow into a major day on Victoria's social calendar.

This year, grey skies didn't deter the thousands of people who enjoyed the race and free entertainment on offer, which included fashions on the field, a popular pamper marquee and live music.

Punters who put money on pre-race favourite Grand Destiny may have been slightly disappointed – as the race was won by Sermon – but everyone who enjoyed the social activities and family fun went home winners.

Peet Limited Managing Director and CEO Brendan Gore said the increasing attraction of the race reflected the growing popularity of the Pakenham area and Cardinia Lakes estate itself.

"The race day is always full of action, with quality racing, kid's activities and field fashions providing a celebration of the Pakenham community spirit," Mr Gore said.

"Peet's Cardinia Lakes estate, located just three kilometres from Pakenham Racecourse, was pleased to sponsor the day and to help bring the community together in this way."

ENDS

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